

2024 ANNUAL IMPACT REPORT

DRIVING HOPE AND DELIVERING DIGNITY

WWW.STREETANGELSMKE.ORG



**“Street Angels saved my life. They found me and cared for me until I started to care about myself again.”
– Friend of Street Angels**

Street Angels is a nonprofit, homeless outreach organization founded in 2016 by two Milwaukee women who took it upon themselves to rally the community to provide healthy meals and outdoor survival gear to people who were experiencing unsheltered homelessness. Since then, the organization has grown to be a highly regarded leader in the homeless outreach field and is providing programming in the community five days a week with five full-time and five part-time staff who are supported by a small army of volunteers.

“I always wondered why someone didn't do something about that, until I realized I was someone!”

Lily Tomlin

Street Angels believes in the inherent dignity of every person regardless of circumstance and is dedicated to offering support, guidance, hope, and essential life-sustaining supplies to individuals during the challenging phase between becoming homeless and securing shelter placement or permanent housing. Providing this regular contact and survival support is essential in connecting people to resources that can assist them in ending their homelessness. Hot meals, blankets, clothing, showers, support systems, and advocacy are all ways to sustain life outside and build relationships that can lead to permanent housing stability.

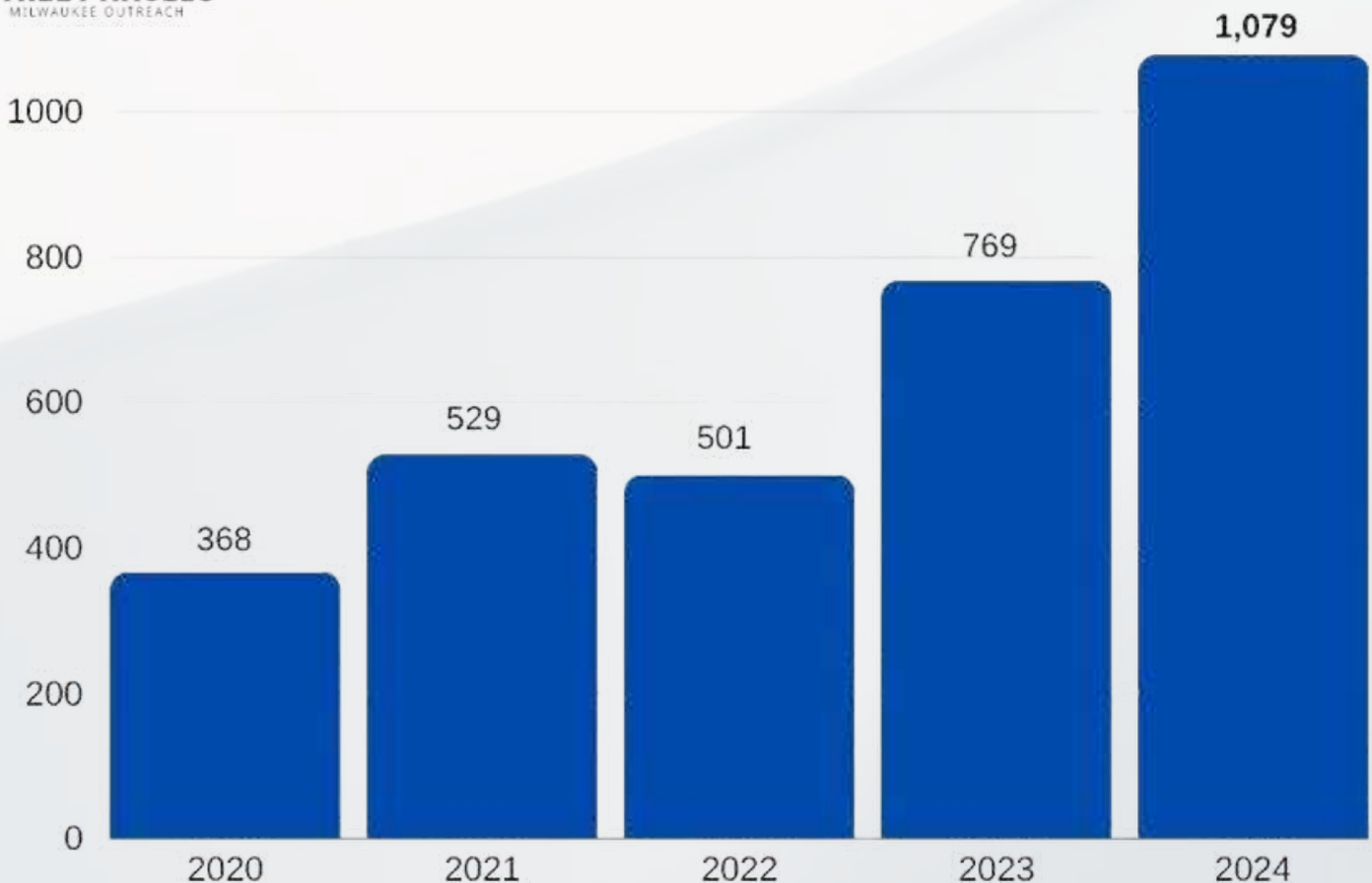
Rising To Meet The Need

In 2024, Street Angels connected with a unique **1,079** individuals who were verified to be experiencing unsheltered homelessness (not including one-time guests or individuals who were not verified as unsheltered). This represents a 40% increase from 2023 and an astonishing 115% increase from 2022. The significant rise over this 2-year period has been attributed to increased programming coupled with the ever-increasing cost of living and the loss of benefit

programs that were provided during the COVID-19 pandemic. Sadly, the number of people who will experience unsheltered homelessness is expected to continue to rise through 2025.



Number of Unique Individuals Verified as Unsheltered
Historical Comparison 2020-2024



In July 2024, with the help of many community partners, Street Angels expanded its impact with the launch of a mobile shower trailer program, Showers of Hope. As of August 2024 staff and volunteers are boots on the ground 5-days a week providing 3-days of showers, and 2-nights of mobile outreach running two simultaneous routes for a combined average of 12-15 hours each outreach night. In total the outreach teams provided 170 days/nights of programming in 2024 and traveled nearly 14,000 miles throughout Milwaukee County to deliver hope and dignity.

2024 *Impact At A Glance*

2024 Provided

- 128 nights of mobile outreach
- 122 individuals connected to housing resources
- 42 Shower of Hope days
- 438 showers
- 25,691 hot meals plus 29,352 bag lunches
- 2,500 city bus tickets
- \$272,000 in clothing and supplies distributed
- 109 hotel nights (families/extremely vulnerable)
- 56 community awareness presentations

Hope & Dignity

In addition to regular programming, Street Angels has provided hope and advocacy in numerous ways to each individual connecting with the outreach teams. Multiple individuals and families have been assisted with personalized direct support services such as a minor fix to a vehicle, fuel to provide heat, a train ticket for individuals who find themselves stranded, and other personalized needs that have made a major immediate impact for an individual.



Fundraising Success

2024 was a record-breaking year for Street Angels in every way— from the number of people assisted to the growth in volunteers, staff, and community fundraising. Additionally, several philanthropic and corporate partners were welcomed as new supporters of our mission. This record breaking fundraising success allowed us to excitingly launch the Showers of Hope program and bring dignity on wheels to Milwaukee County.

2024 Singing In The Streets



In June our 4th annual karaoke for a cause fundraiser was a fabulously fun and successful event! Thanks to our sponsors and donors the target goal of \$75,000 was met and exceeded! Over 80 local businesses donated prizes for the raffles and online auction which together raised an astonishing \$16,000! The shower trailer was on display at the event for its grand opening and Golden Gals MKE even came to cheer us on. The event was a beautiful display of community togetherness with an outpouring of hope and support. A few rain showers did not stop the show or the fun!



2024 Season Of Hope & 48-Hours Campaign

Once again our amazing sponsors and donors came through during the last quarter of the year to provide support for our largest annual fundraising campaign. The target goal of \$175,000 was met, and exceeded! The 48-hour awareness event was more of an intentional advocacy piece this year with a mock safe encampment in our parking lot to demonstrate what it could look like if people were provided with a safe place to exist. The open house tied to the campaign was also a success as we welcomed 156 people to tour our facility, outreach buses, shower trailer, and 48-hour camp.





The impact that Street Angels makes is only possible through the steadfast and unwavering support that is provided by our small staff, Board of Directors, volunteers, donors, and community partners.

**Community
Teamwork
Makes
Humanity
Work!**

In 2024 our community provided:

\$272,000 in clothing and other supplies 

\$147,000 in nutritious bag lunches 

10,926 hours from over **1,000** volunteers 

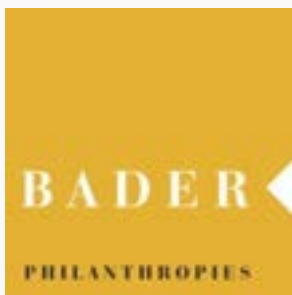


Another vital part of Street Angels success is the incredible partnerships created with other community resource organizations. This community collective approach helps ensure that people experiencing homelessness have access to essential services and critical resources that can provide pathways to stability. Together, we are strengthening the

web of care that is available for all residents of Milwaukee County while creating a positive, meaningful, and lasting impact in the community.



*Street Angels
2024
Impact
Sponsors*



Elizabeth J. Tellier Foundation

George F. Moss Foundation

ROS Foundation

Flower Power Food Fund

**DRIVING
Hope**

**DELIVERING
Dignity**

**INSPIRING
Change**



Milwaukee Street Angels



Street Angels, Inc.
P.O. Box 342435
Milwaukee, WI 53234
EIN 81-2677198
www.StreetAngelsMKE.org